THE GAEL KICKOEF

Washington State

VS.

Aton to Keller

Saint Mary's

25c

I'D WALK A MILE FOR A

COSTLIER TOBACCOS

Camels are made from finer, MORE EXPENSIVE TOBACCOS -Turkish and Domestic-than any other popular brand.

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THE GAEL KICKOFF

OFFICIAL SOUVENIR PROGRAM

WASHINGTON STATE COLLEGE VS.

SAINT MARY'S COLLEGE KEZAR STADIUM

SAN FRANCISCO

Saturday, November 30, 1935

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COUGARS SEEK **SWEET REVENGE**

By HOWARD GREER Publicity Director, Washington State College

Will the Cougars get their revenge? Every last Out of the frozen north come the Cougars of player on the squad has promised himself that he will Washington State seeking revenge for a year-old wound play his best game today against the Gaels. That 9-6 that has not healed. The Galloping Gaels from Moraga cut last year was most unkind, and pretty hard to take. were the inflicters of that irksome cut last year when The Cougars are determined to pay the Moragans in they defeated the cats from the north to the tune of like coin. And, moreover, the Staters have received a 9-6, and since then Babe Hollingbery's animal act has few gashes this year that have not sweetened their vowed vengeance. Today they come into Kezar Stacollective tempers in the least. They have been licking dium snorting smoke and fire. Will the Cougar claw the Gael? It remains to be seen, but it is sure to be an both the old wound and the new ones for a while now. interesting afternoon. and they are pretty well healed and in the pink of condition for today's skirmish. The contest this afternoon marks the second chap-

ter in the grid relations of Saint Mary's College and Washington State. The friendly enmity was begun last year, and proved to be a colorful one, as both Hollingbery and Madigan are considered to be the most excitable coaches in the country. They gave the fans quite an exhibition in front of their respective benches. Today the fans are sure to be in for another show as Babe and Slip are still as nervous as ever.

Another interesting sidelight on today's battle is the fact that Babe Hollingbery is a San Francisco product. He started his athletic career in this city: in his play- blood-hungry!

ing days performing for Lick-Wilmerding High School, and later playing and coaching for the Olympic Club. In both roles he enjoyed great success.

So what? you ask. Well, Slip Madigan isn't a San Francisco home-town boy, but he has been adopted by Golden Gaters. To whom will go the lion's share of the cheers? To Babe or to Slip? Last year it was a toss-up. Today, it yet remians to be seen.

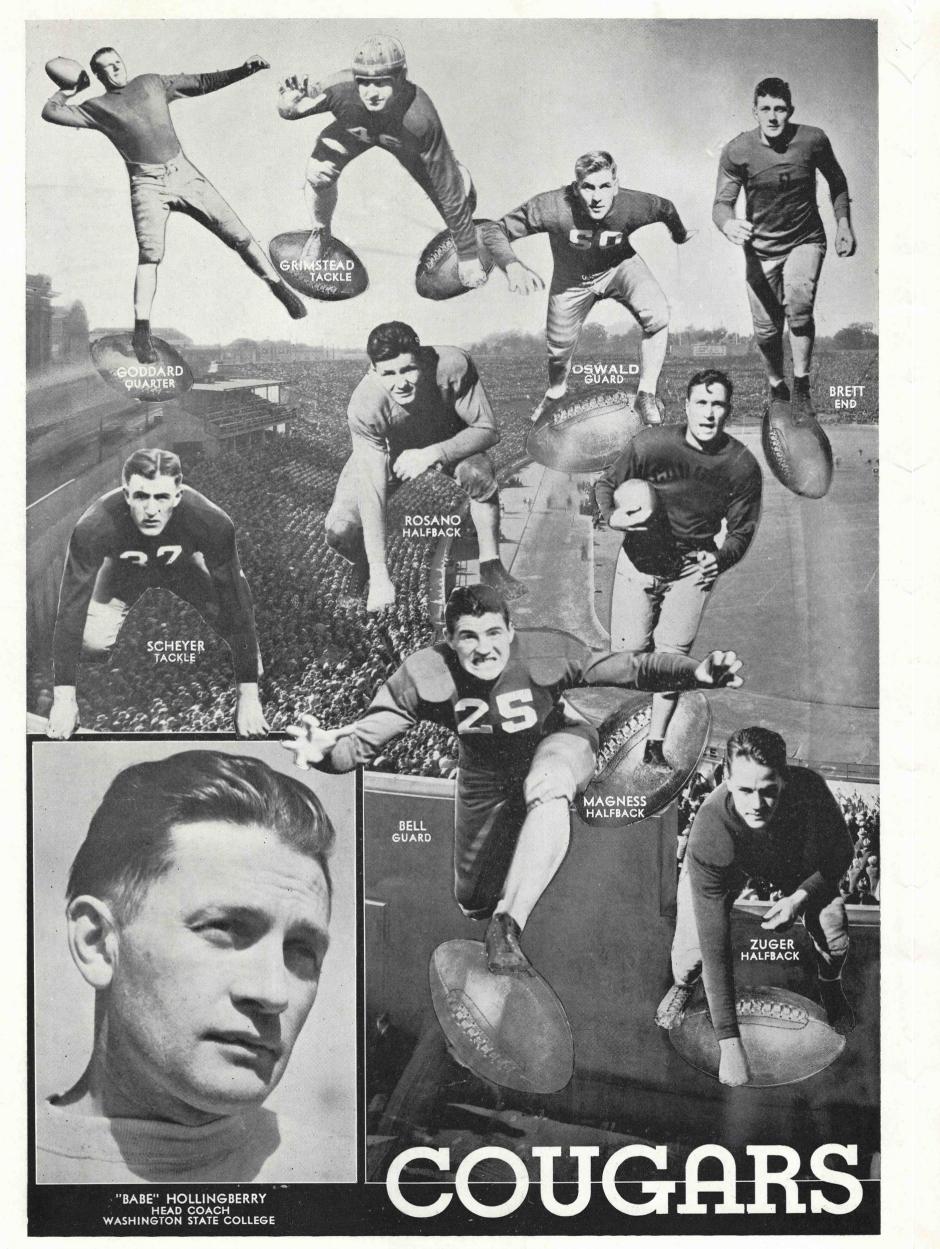
Coach Hollingbery brings to San Francisco today a colorful aggregation of grid material. Carrying the brunt of the attack will be Ed Goddard, quarterback, who ranks among the elite of the triple-threaters in the nation. Ed has long excelled for the Cougars in spectacular running, kicking and passing. He is considered the sparkplug of the Hollingbery machine. He tips the scales at 180 pounds and is capable of playing 60 minutes of bruising football. This is one Cougar the Gaels will do well to watch this afternoon.

In the backfield with Goddard are: Walt Zuger. colorful right half; Chuck McBride, veteran varsity ace; and Rodger Dougherty, who calls signals from the fullback position. Zuger shines at pass catching and speed dashes. McBride is a fine blocker and a smacking defensive man. Dougherty is a remarkable interference runner, backs up the line, can carry the ball, and is a dependable place kicker.

Excelling in the Cougar line are: Captain John Bley, veteran tackle; and Stan Smith, center. Both lads have demonstrated their iron-man capabilities by going through contest after contest without substitution. They rank with the best linemen on the Pacific Coast. Smith and Jorgensen, Gael center, should have an interesting tete-a-tete.

There you have only the highlights of Cougar possibilities. Nothing has yet been said of the unheard and unsung players of the State varsity. But you can judge for yourself when you see the Cougar and the Gael lines clash. Babe believes that this year's line is one of the best he has ever coached, and he has had some very good ones at Washington.

It is bound to be a good ball game. I'm not wishing the Gaels any bad luck, but as long as we win everything will be O. K. Last year the Gael-Cougar clash was a wow. I'll bet anybody in the stadium that this year's, today's, affair will be no disappointment. And, now that we Cougars have made our threats, which we hope will turn out to be predictions later in the day, we can turn our eyes on the field below, and see what we get in the way of a battle. Watch out, Gaels! There comes the Washington pack! And they're





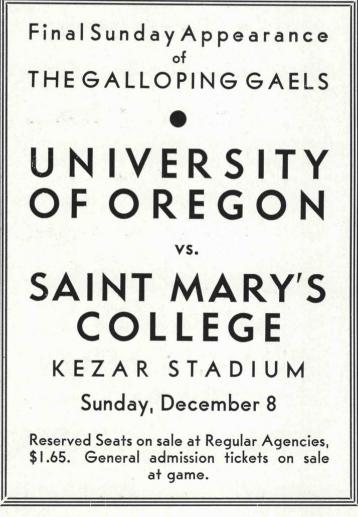
this afternoon, they might concentrate on one of the many beautiful individual duels which will be waged on Kezar's greensward.

They might, for instance, watch two captains maneuvering from opposite positions in the line: Captain John Bley of Washington State at right tackle and directly across from him Game Captain Herman Meister of Saint Mary's at left tackle.

They might focus on the comparative work of the Cougars' outstanding lineman, center Stan Smith, and that of the Gaels' All-American contribution Wag Jorgensen. Both have played practically 60 minutes of every game this season.

They might aim the sights on Ed Goddard, 1934 All-American quarterback for the northerners whom even rival coaches term "the most dangerous back on the Coast," and stack him up against the Californian's signal-caller and man-of-all-work, Herb Schreiber.

They can't help watching what may be the most absorbing exhibition of the day, the sideline antics of the two outstanding "bench performers" in football: Coach Babe Hollingbery of the Cougars, San Fran-



If your eyes wander from the main tent attraction cisco's native son, and Coach Slip Madigan of the Moragans, San Francisco's adopted son.

st. st. st.

Harken back to last year's thriller for a hint of what today's clash may be. Washington State took a very early lead over a Saint Mary's team still tired from its New York trip. The best the Gaels could do as a comeback was a field goal from the educated toe of Herm Meister, who incidentally has pulled many a game out of the fire via this route. With the score 6-3 against them, the Moragans made one of their dazzling last-minute rallies when end Vic Strub made a seemingly impossible catch of a 40-yard toss from "Harry the Horse" Mattos and fell over the goal line for a score to give the locals a 9-6 triumph. Mattos is not with us this afternoon, but "Poet" Strub is ready for a repeat. Last year's meeting, the first between these two teams, drew 12,000 hookey-playing office workers on a Friday afternoon. * *

Herm Meister, today's Saint Mary's captain, holds what is probably a national scoring record among tackles. The big San Francisco boy has scored 17 points this season. Six of them came when he fell on a free ball over the goal line in the Fordham game. The others resulted from field goals and converts.

Observers who have watched the Gaels in practice know that they have a wealth of intricate and classy plays which they have not used sufficiently in actual games. Some times, as in the Fordham game, it seemed that the signal caller just forgot about the maneuvers he had at his command. Again, as in the Santa Clara classic, the tricks were not needed. Today may be the occasion when a dazzling Saint Mary's offensive is displayed.

* * *

One of the most colorful backs ever to play in this stadium was Ted Christofferson, the Honolulu lad who made so much trouble for the Gaels in last season's Cougar clash. An injured knee will probably keep Ted out of today's action, but fans are hoping that he breaks into the lineup some time this afternoon. at at at

These coaches who are matching wits today are real old-timers as football goes. Madigan has coached the Gaels for 15 years. Hollingbery is in his tenth season at Pullman.

The Babe, who spends his summers managing a chain of oil stations right here in San Francisco, went to Washington State in 1926 flush from his sensational success as coach of the Olympic Club. He immedi-

ately picked up the Cougars from the doldrums into many good backs that a new one stars in every game. which they had fallen, and in ten years has won twothirds of his games. His record includes a conference 46 46 championship, a tie for first place and a second place. The Goddard-to-Brett passing combination was re-Incidentally the Babe never went to college, but consponsible for the Cougars' score on the Gaels last seafined his experience in academic circles to Lick-Wilson. The same duo is on the job this afternoon. merding High School here where he graduated in 1911.

A rather confusing situation will develop at half time today when Homer Snow brings the official Saint Mary's mascots on the field for their usual cavorting. The mascots happen to be Cougars!

* * *

Most of the Cougars who will show this afternoon are known only too well to Gael veterans who participated in last year's torrid clash. Repeaters on the northern squad include the ace Ed Goddard, Captain John Bley, end Ed Brett, backs Tex Magness, Rodger Dougherty, James Agee, guard Bud Jones, end John Grahek, and center Stan Smith.

There's some kind of justice in a Smith and a Jones playing side by side in the middle of the Cougar line. Hop to it now and look up No. 45 on the W. S. C. roster. ** **

Southern California heat may be a boon to the real estate business, but it plays havoc with northern football teams who play in the mammoth Coliseum at Los Angeles. Washington State, for instance, led U. S. C. 10-0 for three quarters before wilting under the heat and succumbing to a last-minute passing barrage to lose 20-10.

Two other defeats mar the escutcheon of the 1935 Cougars: a 21-0 loss to the powerful Washington Huskies, when the Cougars were weakened by the Montana game of the previous week, and a 7-0 decision dropped to Gonzaga.

On the black ink side of the ledger the Staters have defeated Oregon State, Montana, Idaho, Willamette and Puget Sound.

* * *

Worst mark on the Gael's record for the season is the 10-0 defeat at the hands of California. A 7-7 tie with Fordham is the only other questionable entry in the Saint Mary's ledger. Victories were registered over Santa Clara, San Francisco, Nevada and Pacific.

* * *

If there is a weakness in Hollingbery's machine this season, it is a woeful lack of backfield reserves. Babe







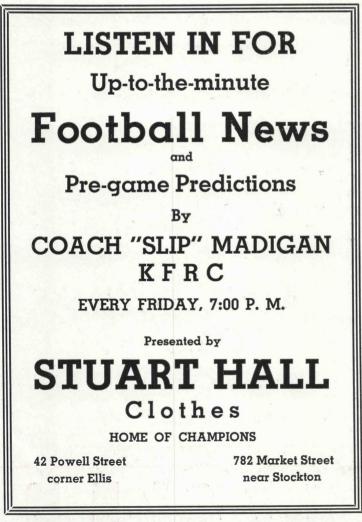


should requisition a few from Madigan, who has so

All-Americans galore have been developed by both of the entepreneurs of today's engagement.

Hollingbery has contributed to the all-star ranks such greats as Mel Hein, center; Turk Edwards, tackle; Butch Meeker, quarter; and Ed Goddard, quarter. The self-same Mr. Goddard is his prime candidate for this season's honors, along with center Smith and tackle Bley.

Monsieur Madigan is responsible for the development of such national champions as Larry Bettencourt, center; George Ackerman, tackle; Red Strader, present Gael assistant coach, fullback; Carl Jorgensen, tackle; and Ike Frankian, end. The 1935 Gael most eligible for All-American mention is Wag Jorgensen, the pivot man. Other prospects are halfback Herb S. Schreiber, tackle Herm Meister and end Eddie Erdelatz.



[Page 7]

WASHINGTON STATE COLLEGE VARSITY SQUAD

"BABE" HOLLINGBERY, Coach

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rmack, h ng, c sen, c cik, g

son, e

ss. h

There is no substitute

RICHFIELD Hi-Octane

1 Caldwell, e	21 Anderson, t	38 Jones, q	53 Simon
2 Bley, t	23 McBride, h	39 Sienko, f	55 Rosand
3 Agee, q	24 Thompson, t	40 Terry, e	57 Schaaf
4 Bennett, q	25 Bell, g	41 Smith, f	58 McCor
8 Bates, e	26 Gibson, c	42 Tatman, q	61 Sucklin
9 Brett, e	28 Goddard, q	44 Grahek, e	62 Johans
10 Sage, e	31 Haynes, e	45 Hoptowit, g	63 Seman
12 Allen, e	32 Grimstead, t	46 Rumburg, c	66 Jones,
13 Christoffersen, h	34 Dougherty, f	47 Hildebrand, e	67 Wilkin
14 Springer, g	35 Harrison, e	49 Stannard, g	72 Smith,
15 Power, t	36 Zuger, h	50 Oswald, g	77 Magnes
18 Campbell, g	37 Scheyer, t		

SAINT MARY'S VARSITY SQUAD

E. P. MADIGAN, Coach

43 Pendleton, e	54 Scatena, g	67 Morse, q
44 Ferry, q	55 Sill, h	68 Trewhitt, g
45 Rimassa, h	57 Falkenstein, h	69 Mukaye, g
46 Ferreira, h	58 Orth, t	72 O'Connor, g
47 Jirsa, c	59 Dallosta, g	73 Willet, q
48 Groux, h	60 Wilkin, t	74 Austin, e
49 Jorge, g	61 Garard, c	75 Hilken, g
50 Shock, h	62 Haloski, t	76 Schreiber, h
51 Cassidy, h	63 Timm, e	79 Brown, q
52 Maxham, f	65 Miller, g	81 McKinney, e
53 Preston, t	66 Kezeli, g	82 Strub, e
	44 Ferry, q 45 Rimassa, h 46 Ferreira, h 47 Jirsa, c 48 Groux, h 49 Jorge, g 50 Shock, h 51 Cassidy, h 52 Maxham, f	44 Ferry, q55 Sill, h45 Rimassa, h57 Falkenstein, h46 Ferreira, h58 Orth, t47 Jirsa, c59 Dallosta, g48 Groux, h60 Wilkin, t49 Jorge, g61 Garard, c50 Shock, h62 Haloski, t51 Cassidy, h63 Timm, e52 Maxham, f65 Miller, g

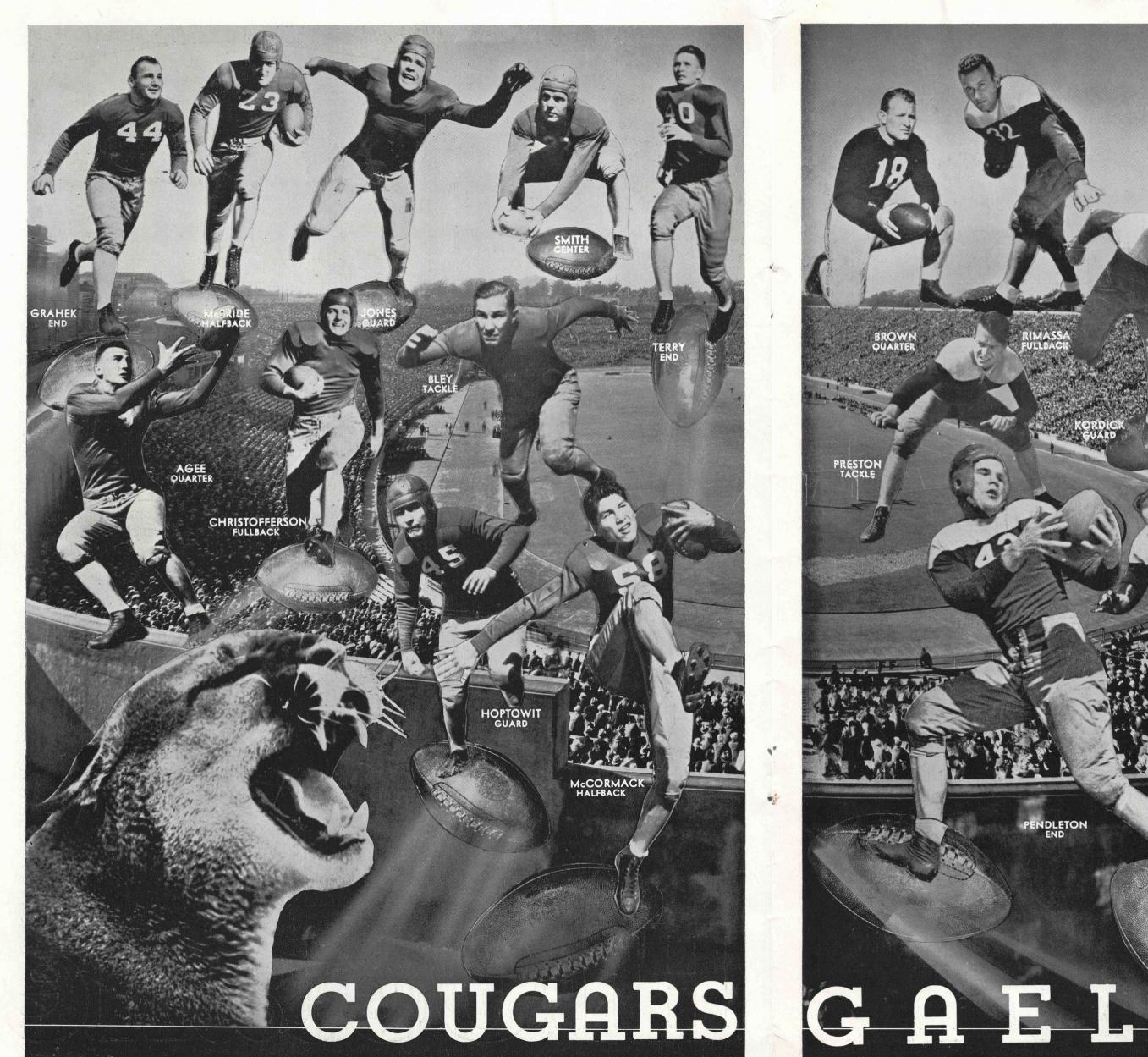
PROBABLE STARTING LINEUPS

(Subject to change by coaches)

WASHINGTON		ST. MARY'S
No. Name		NAME NO.
9 Brett	L. E. R	Erdelatz 37
37 Scheyer	L. T. R.	Wilkin 60
14 Springer	L. G. R.	O'Connor 72
72 Smith	C.	Jorgensen 41
66 Jones		Kordick 38
2 Bley	R. T. L.	Meister (C) 33
40 Terry		
		Ferry 44
23 McBride	L. H. R.	Schreiber 76
36 Zuger	R. H. L.	Sill 55
34 Dougherty	F.	Fiese 32

OFFICIALS

Jerry Abbott	
Cort Majors	Umpire
LLOYD YODER	Head Linesman
RUFE KLAWANS	





WASHINGTON STATE COLLEGE

1935 Varsity Football Roster

No. Name	Position	Age	WEIGHT	Height	Class	Home Town
						Seatt
2**Bley, John (Capt.)	Tackle	22		6.2		Spokar
3**Agee, James	Quarter					Dayte
						Seatt
						Yakin
9**Brett, Edwin						
0 Sage, Jerry						
2 *Allen DeWayne						0
³ **Christoffersen, Ted						
4 Springer, Don	Guard	23				Portland, O1
5 Power, Merle	Tackle	20	181			Boise, Idal
8 Campbell, Bob D						
1 *Anderson, Ray						
3**McBride, Chas						*
4 Thompson, Harold						*
5 *Bell, Kay						
6 Gibson, W. B.	Center					Chandler, Ari
8 *Goddard, Ed	Quarter	20	180	5.9	37	Escondido, Ca
1 Haynes, Laird						,
2 Grimstead, Bob						
4 *Dougherty, Rodger						
5 Harrison, Hal						
6 *Zuger, Walt	Half				36	Waitsbu
7 *Scheyer, Dwight	Tackle					Grang
8 *Jones, Hal						
9 Sienko, Joe						
0 *Terry, Floyd						
1 Smith, Harold						
2 Tatman, Max						
4 *Grahek, John						
5 Hoptowit, Al						
6 Rumburg, Chris						
7 Hildebrand, Les						1
9 Stannard, Floyd						
0 Oswald, Andrew 3 Simon, Keith						
5 *Rosano, John						
7 Schaaf, Oscar						
8 McCormack, Levi						
Suckling, Len						
2 Johansen, Mel						
3 Semancik, Chuck						
6 * Jones, Bud						
7 Wilkinson, James	End				36	Bremerto
2 *Smith, Stanley	Center	21		6.1	37	Abilene, Te
7**Magness, Tex	Half	23	167	6.0	'36	Breckenridge Te

-

No. Name	Position	Age	Weight	Неіднт	Experience Home Town
					2 years VarsitySalinas
					2 years VarsitySan Francisco
					2 years Varsity
					1 year VarsitySan Leandro
	-				
					2 years VarsitySan Francisco
					1 year VarsityLos Angeles
					1 year VarsitySacramento
40 *Conlee, Gerry	Guard			5.11	1 year VarsityChico
41**Jorgensen, Wagner	Center				2 years VarsitySan Mateo
42 O'Laughlin, Ned	Half				1 year VarsityPasadena
43 *Pendleton, Everett	End	25	180		2 years VarsitySan Francisco
44 Ferry, Lou	Quarter				
45 Rimassa, Sylvio	Half				
					2 years VarsityMerced
					2 years VarsityChicago, Ill.
					1 year VarsityLos Angeles
					1 year VarsityTulare
55 Sill, Hugh	Half				1 year VarsityBakersfield
					'34 FreshmenSacramento
					1 year VarsityDixon
					1 year VarsitySpokane, Wash.
					'34 Freshmen_Los Angeles
67 Morse, Wally	Quarter				1 year VarsitySalt Lake City
					2 years VarsitySan Francisco
	-				2 years VarsityLos Angeles 1 year VarsityHollywood
					'34 FreshmenOakland
					2 years VarsitySan Francisco
					1 year VarsitySan Francisco
					2 years VarsityExeter
					1 year VarsityVisalia
		22		6.0	1 year VarsityOakland
* Indicates Varsity Le				1	
Edward P. Madigan, head	coach	Norma	IN STRADER, a	ssistant	WILLIAM SIMAS, assistant

SAINT MARY'S COLLEGE

1935 Varsity Football Roster

COMPOSITE STATISTICS OF SIX GAMES TO DATE

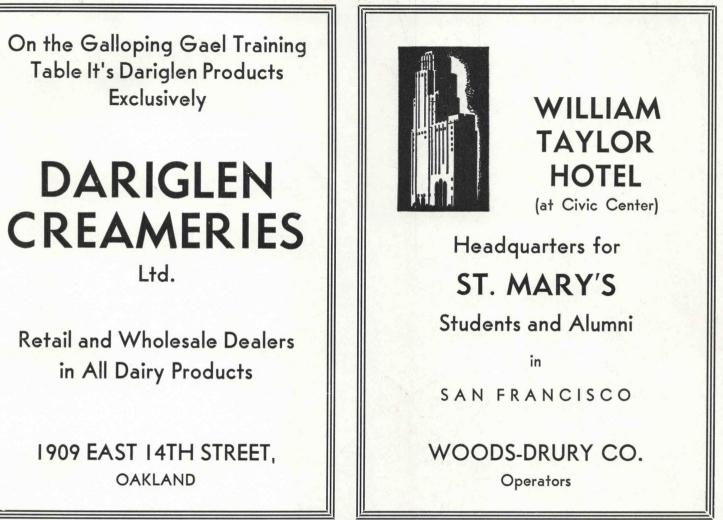
SAINT MARY'S COLLEGE

X 1	Saint Mary's	
Yardage gained, scrimmage		294
Yardage gained, passes		352
Yardage lost, scrimmage		116
Total yardage gained		646
First downs, scrimmage		16
First downs, passes		18
Total first downs		34
Forward passes attempted		76
Forward passes completed		26
Forward passes intercepted		7
Punts		77
Average length of punts	38	35
Punts had blocked	0	2
Penalties against		10
Yardage lost on penalties	325	82.5
Fumbles	22	10
Fumbles recovered		7
Touchdowns		2
Points after touchdown		2
Field goals attempted		3
Field goals scored	3	1
Kickoffs		13
Average length of kickoffs		53
Average return of kickoffs		14
Ball lost on downs		4
Points scored		17

YARDAGE GAINED BY SAINT MARY'S BACKS

Player	Position	Times Carried Ball	Yards Gained	Average Per Play
Herb Schreiber	half	67	306	4.5
Tony Falkenstein		28	88	3.1
Floyd Maxham	full	28	99	3.5
Kelly Kellogg	full	23	50	2.2
Hugh Sill	half	20	74	3.7
Mal Fiese	full	18	55	3.1
Frank Shock	half	15	49	3.3
Les Groux		10	86	8.6
Lou Ferry		7	24	3.4
Bob Timm		4	54	13.5
Ev Pendleton	end	3	5	1.7
Ned O'Laughlin	half	3	1	.33
Joe Brown		2	6	3.0
Frank Ferreira	half	2	18	9.0
Wally Morse	quarter	1	1	1.0
Jim Austin	end	1	5	5.0
Bill McKinney	end	1	1	1.0
Joe Cassidy	full	1	6	6.0
Totals		234	918	(av.) 3.92

[Page 14]



_	
P	enalties A num. The nu
1	Holding by defensive side
2	Crawling
3	Attempt to draw opponents
4	Delaying game
5	Taking more than two step fair catch
17	Holding by side in possession
18	Hurdling
19	Coaching from sidelines
20	Intentional grounding of for pass
21	Interference with fair catch
22	Substitute communicating first play
36	Illegal return to game: loss of twenty-five yards
37	Team not ready to play at uled time: loss of twent yards

PRINTED BY LEDERER, STREET & ZEUS CO., INC. BERKELEY, CALIFORNIA aber corresponding to those listed here will appear on the scoreboard as the penalty occurs. umbers do not indicate the player responsible for the penalty.

LOSS OF FIVE YARDS

	6	Illegal tackling or blocking	12	
	7	Offside	13	3
s offside	8 9 10	Encroachments on neutral zone Feint to snap ball	14	
eps after	11	Illegal possession Interference with opponents before	15	
.ps alter		ball is put in play	16	
	L	OSS OF FIFTEEN YARDS		
n of ball	23	Throwing fair catcher	30]
	24	Tripping	31]
	25	Leaving field during one-minute in-		
		termission	32]
forward	26	Unsportsmanlike conduct		
	27	Piling up	33]
h	28	Tackling out of bounds		
before	29	Rushing, pulling, interlocking, in-	34]
		terference, etc.	35	(
		OTHER PENALTIES		
of	38	Foul within one-yard line; half dis- tance to goal line	41	ł
t sched-	39	Interference with forward pass by defense: loss of the ball	42	1
C				

nty-five 40 Slugging: half distance to goal and disqualification

- Substitute failing to report
- Backfield in motion
- Taking time out more than three times during half
- Player out of bounds
- Running into kicker
- Running into opponents illegally Individual going on field without permission
- More than one attendant going on field
- Failure to come to one-second stop in shift play Roughing the kicker
- Clipping

Flagrant roughing of kicker: 15 yards and disqualification

Any act committed by an outsider but affecting the game: the referee is empowered to impose such penalty as justice may require

Hit the line hard and hit it square Play the game and play it fair Crash right through do or die

You've got to be good to SATISFY. ETTES