



HERBERT HOOVER SMITH, Fullback

"Purple And Fish!"

By Tom Foudy

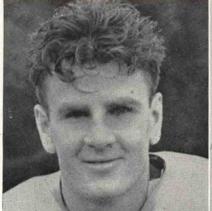
Unless all signs and portents fail, Saint Mary's College's football team will celebrate the one hundredth and some odd anniversary of Commodore John Patrick Barry's sinking of the Monitor by presenting Coach Edward Patrick Madigan with another Non-Conference championship of the Pacific Coast.

And with a couple more Irishmen on the club, those Gaels could whip the world, too. Sure, and all they need is one or two the likes of that Heffernan, Hardy, Guthrie or Sims.

Alas, it's too late to do anything about it now. Also, it is doubtful that Commodore Barry or John L. Sullivan himself could supplant such fine fighting men as those Irish-Italians, Magnani and Martinelli, or those Dublin-born Russians, Pivaroff and Seminoff.

Moreover, it is a well known fact that Bettencourt, Freitas and Maderas are more Irish than Portuguese. They all want to be policemen. Even those Grecian demi-gods, Marefos and Lankas, are middle-named Dennis and Kevin, while the forebears of Katzmeyer and Smith came from Germany by way of Killarney.

At any rate, it's St. Mary's once



CRAMPTON, Left End



MILLICIVICH, Center



PIVAROFF, Left End

again and, way down yonder in the cleat-field, E. Patrick Madigan today is unleashing another competent and colorful football team.

As it was in the beginning (19 years ago), "Save us from the fury of the Gaels" is still a good practical prayer for about eight coaches of our acquaintance.

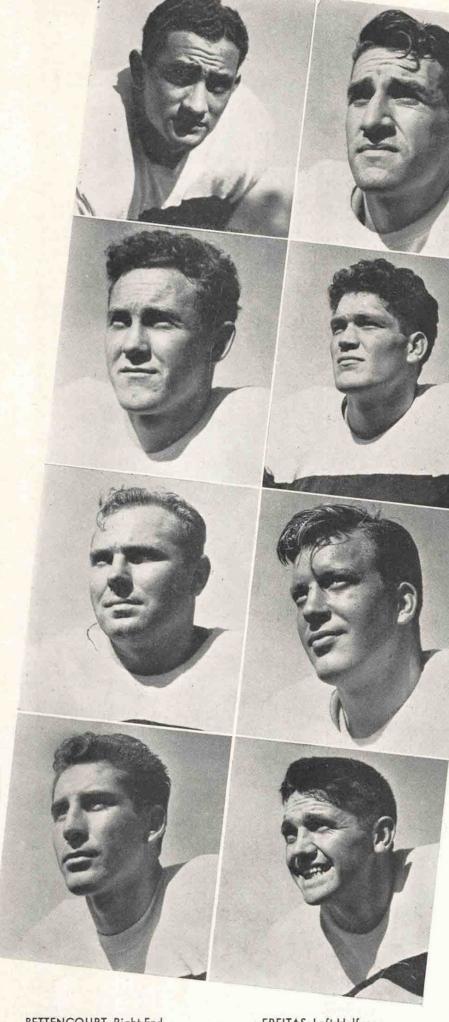
Today they storm the ramparts of an ever-formidable foe in Gonzaga. Next Saturday they strike the Siegfried line that is drawn in Strawberry Canyon, Berkeley. Every seat and cranny of immense Memorial Stadium may be sold for that game, so if you haven't got a ticket call your local counterfeiter at once.

It's the one game that is really worth breaking the law to see.

"How is Slip going to replace all the stars who are lost from last year's team?" asks the man from Berkeley, since for some reason the men from Berkeley are not quite so sanguine since the Cotton Bowl game of last season. But E. Patrick has made his replacements in this wise.

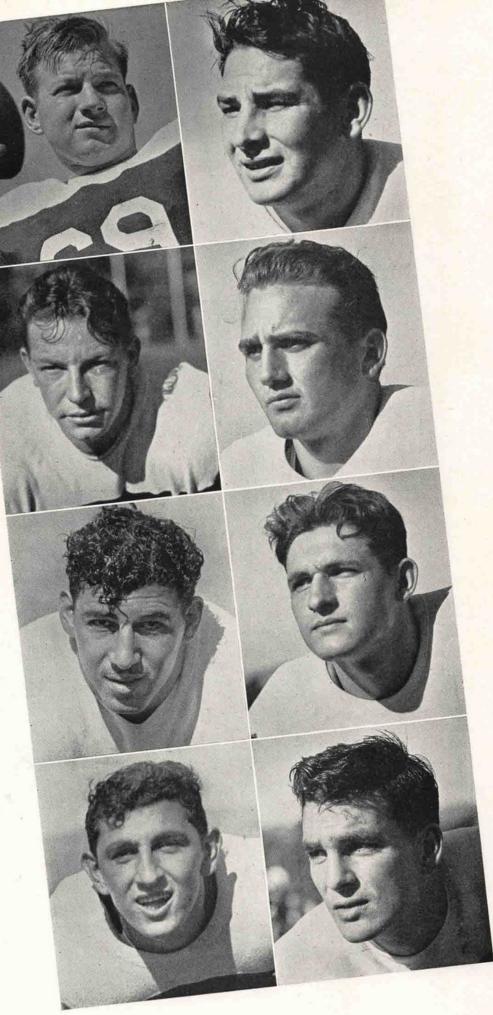
At left half, Mike Klotovich is succeeded by Eddie Heffernan, the powderpuff passer who led the Pacific Coast in completed aerials last fall. His alternate is Frankie Freitas, who thirsted for action behind the aforementioned two last year. Frankie is troubled with a pulled leg-muscle, so Jim McPartland, big triple-threat sophomore from Chicago, may get his grand chance today.

It's no easy job to replace right halves like Lou Rimassa and Harry Aronson, but Madigan insists Dante Magnani and Jackie Sims are the boys who can do it. Neither made a letter, although both played a lot last year. They are the kickers.



BETTENCOURT, Right End SIMS, Right Half GUTHRIE, Quarter MAGNANI, Right Half

FREITAS, Left Half RUDDELL, Left Guard MESAK, Left Guard JONES, Left Tackle



HEFFERNAN, Left Half HARDY, Center MAREFOS, Fullback BRUSATTI, Right End

KATZMEYER, Right Tackle LUCAS, Right Guard MARTINELLI, Right Guard FERRIER, Fullback

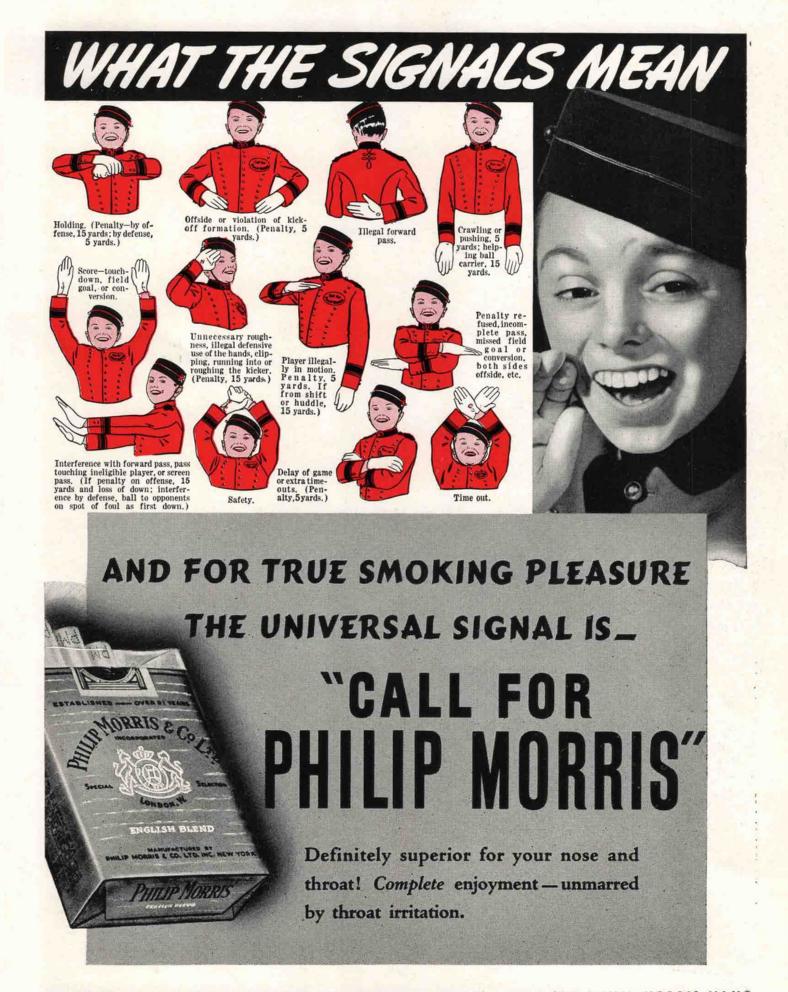
Jack Guthrie will carry on where Mike Perrie left off at quarter with the greatest of ease. This blond avalanche rates with the best in St. Mary's history. Big Dave Nichols is alternate in place of the injured Mike Mazaika. Whitey Smith, St. Mary's leading scorer the last two years, has no peer in America when it comes to fullbacking. Andy Marefos is only a step behind.

When it comes to ends it's "sing a song of six-points, a pocket full of goals". At the right flank it's another All-American candidate, Lavine Bettencourt, and the veterans Bob Brusatti and Frank Maderas. At left end Ivan Pivaroff, Jack Crampton and Joe Aguerre are in great shape.

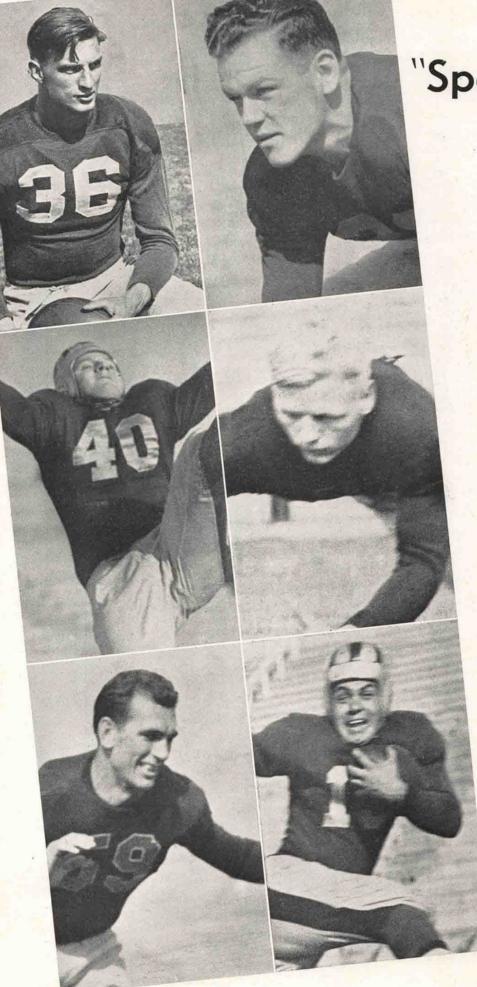
Immovable Nick Katzmeyer stars his third year as regular right tackle. He's soaked with star-dust. Dick Jones, across the way, made Fordham's all-opponent and is a fit successor to the furloughed George Cantwell.

Dick Mesak, who made numerous All-Coast teams, is termed the most improved player on the squad by Madigan, so he must be perfect. Letterman Ray Ruddell is right behind him at left guard. Ken Hardy, Dowd's successor at center, has been practically perfect in scrimmage and plus the help of Milo Millicivich should make the middle impregnable.

All is confusion at right guard. Ralph Jack graduated and Vic Martinelli, his plupotent successor, has an ailing ankle. Comes one Tony Lucas into power today. He'll be mighty hard to dislodge, men. Mighty hard.



CREATORS OF FAMOUS CIGARETTES FOR 91 YEARS, ALWAYS UNDER THE PHILIP MORRIS NAME



LANSING, End DERR, Halfback JORDAN, End

LEE, Center SCHELL, Guard CANADEO, Halfback

"Spokane Spook"

By Buck Weaver

Not the best team in the world, but a mighty good one, sir!

That's the type of ball club Old Gonzaga of tall-timber and Bing Crosby fame is fielding today.

And flashing the way will be two of the finest football players your Kezar turf will see all year.

Tony Canadeo, the "Spokane Spook", is one. Captain Don Lansing, at left end, is the other.

Canadeo, with hips like whiptips, returned three kickoffs for touchdowns last year as a soph. This Leapin' Latin is a typical successor to such Zag immortals as Karamatic, Krause, Justice and Hunting.

Lansing made a couple All-Coast teams last year. Had he been at St. Mary's, California or U. S. C., he would have made them all. Note how invariably Captain Don knocks down either the interference or runner; watch him box that tackle and hook that pass.

Mr. and Mrs. America, that's All-Class!

Coach Hunton has at least one letterman for each position. Lansing will occupy the left flank. He will be backed by Dick Jordan, 210-pound Californian, Ed Sepich, last year alternate, and Bob Jones, a promising soph.

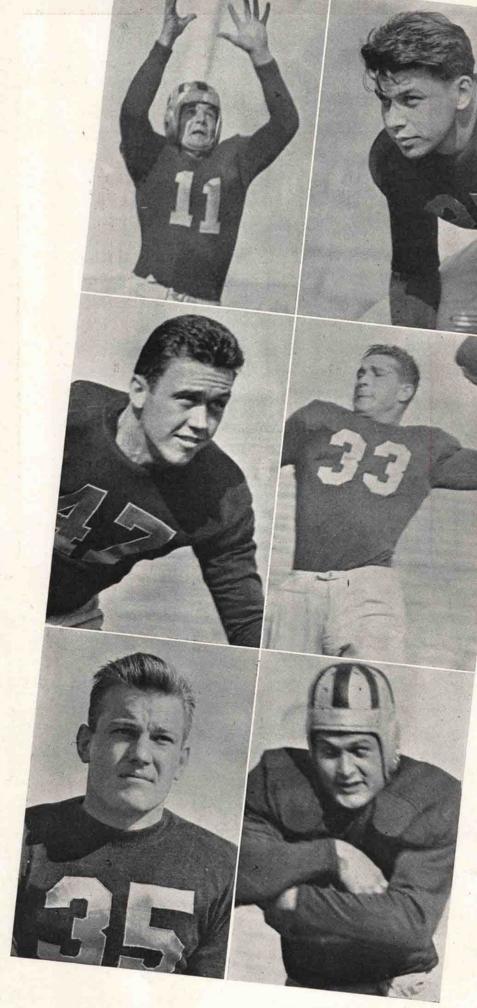
Gordon Weed, Nick (the Grick) Daviscourt and Pat La-Marche, lettermen, will handle the right terminal job with Fred Seimers, soph, held in reserve.

Jim (Gent) Bryant, 236-pound pulverizer, will anchor the right side of the line at tackle. Bill Dinndorf and Joe Kelly, 400 pounds of manpower, are Bryant's relief men. Number 1 right tackle is Seaton (Ox) Daly who has lettered twice. Al DeSchenes and Big Bill Tessendorf, bruising frosh stars of last fall, rank behind Daly.

Nine guards, topped by Wendell Feldhahn and Hubert Pierre Croteau, potential all-Coaster, will flank center Ralph Schlosser, the squad's "boomingest" tackler. Tom Lee, place-kicker deluxe, and George Yarno are second and third choices at center.

Seven lettered backs and 10 additional ball-packers compose Gonzaga's finest appearing offensive brigade in years. Canadeo will continue his triple threating as tailback. Ray and Cecil Hare, brothers who love to rock and sock, Jim McGuire, two-year vet, 'Dolph Solka, Bud Zumwalt, and Bert Jacobson, ace signal caller, are other backfield veterans.

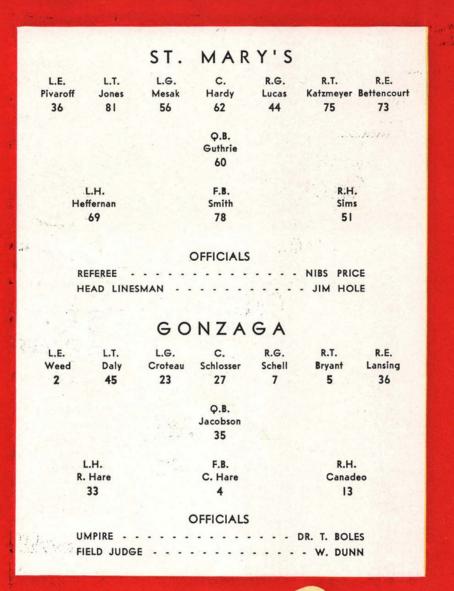
Canadeo will do most of Gonzaga's punting. The passing assignments will be distributed to Solka, Joe Nappi, the find of spring practice, Canadeo and port-siders Ray Hare and George Derr.



LA MARCHE, End DAVISCOURT, End JACOBSON, Quarterback

SCHLOSSER, Center RAY HARE, Halfback CECIL HARE, Fullback

Copyrig to 1727, Louis C. Michael andra Cts.



ST. MARY'S SQUAD

28	Magnani, h
	Seminoff, t
34	Henson, t
36	Pivaroff, e
37	Ruddell, g
39	Keyer, h
41	Hartnyk, t
42	Maderas, e
43	Ferrier, f
44	Lucas, g
45	Lankas, f
46	Martinelli, g
47	Brusatti, e
50	Millicivich, c
	Sims, h
52	Powers, t
53	Sanders, h

54 Crampton, e	71 Charters, g
56 Mesak, g	72 Ojeda, g
57 Freitas, h	73 Bettencourt, e
58 Mackin, g	74 Zubey, g
59 Maloney, t	75 Katzmeyer, t
60 Guthrie, q	76 McPartland, h
61 Fitzpatrick, h	77 Sedar, g
62 Hardy, c	78 Smith, f
63 McGrath, g	79 Simon, t
64 Sheafe, c	80 Crawfrod, g
65 Moore, e	81 Jones, t
66 Mazaika, q	82 Arabian, q
67 Nichols, q	83 Burns, c
68 Ward, t	84 Aguerre, e
69 Heffernan, h	85 Buck, e
70 Marefos, f	86 MacPhail, h
	87 Reginato, e

GONZAGA SQUAD

2	Weed, e
4	C. Hare, f
5	Bryant, t
6	Lamanna, g
7	Schell, t
8	Wood, g
12	Yarno, c
13	Canadeo, h
14	Bellinger, g
16	Solka, h
17	Feldhahn, g
18	Graham, h
19	Connors, g

20 Stanck, g
22 Fitzpatrick, f
23 Croteau, g
24 Twohy, q
27 Schlosser, c
28 DeSchenes, t
29 Lee, c
32 Tannehill, g
33 R. Hare, h
34 Goodwin, q
35 Jacobson, q
36 Lansing, e (C)
37 LaMarche, e

38 Tessendorf, t
39 Stephenson, h
40 Deer, h
41 Becker, f
42 Jones, e
43 Sepich, e
45 Daly, t
46 Dunndorf, t
47 Daviscourt, e
48 Nappi, h
49 Shields, q
52 Westholm, t
59 Jordan, e

light up with

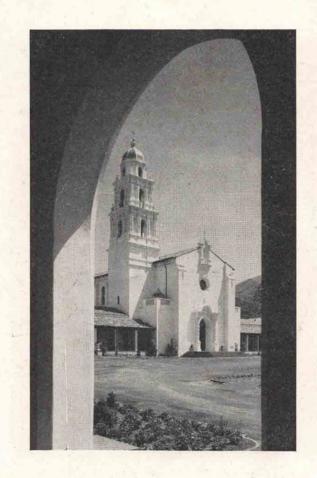
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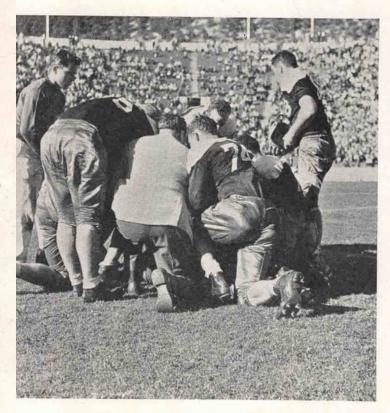
They Satisfy

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CANDIDCAMERA





Edward Patrick Madigan, starting his 19th consecutive year as head coach at St. Mary's. Only three other coaches in the entire country boast such seniority. Genial Mr. Madigan has sent nine teams against Gonzaga, seen only one lose—in '28, when Gaels played California following Saturday. Next Saturday St. Mary's again follows with the Bears. . . . At right is the Chapel of Saint Mary, heart of the Gael campus. . . . Below, Captain Jerry Dowd of Gaels' victorious Cotton Bowl team gets enthusiastic congratulation from Cotton Queen in Dallas.



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John W. (Puggy) Hunton, starting his first year as head coach at Gonzaga, was fullback on Zag varsity that spoiled an otherwise perfect St. Mary's season in 1926 by holding Gaels to scoreless tie. He succeeds Mike Pecarovich, who is now head man at Loyola in Los Angeles. For the past eleven seasons, Hunton has served as coach of Gonzaga high school. His teams won seven City of Spokane grid championships, enjoyed five undefeated seasons. . . . At left, Gaels kneel for traditional short prayer.



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GO EAST SANTA FE TRAILWAYS!

Gael vs. Golden Bear

Northern California's nationally famed football feud, featuring Golden Bear and Galloping Gael, blazes into white hot combat again next Saturday afternoon.

The gigantic struggle is one of the three games which are expected to decide the championship of the Pacific Coast this year, and in interest and significance it tops the nation's grid menu next weekend.

Some 70,000 fans, comprising the largest crowd of the new season, will turn out for the spectacular pageantry and heart-tingling drama that year in and year out has no equal on the Pacific Coast.

California's greatest players—Bottari, Anderson, Blower, Schaldach, Lom—each played their "perfect" game against St. Mary's. But Gael immortals, such as Klotovich, Maxham, Schreiber, Nichelini, Scheflin, Baird and Brovelli, dug deep into their souls for a courage and strength that more than matched the Bears.

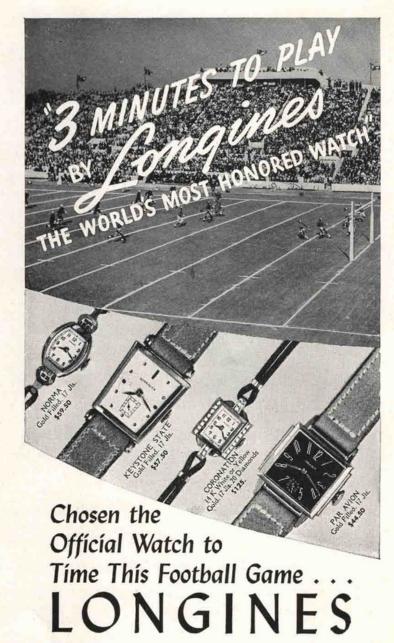
Typical of the stunning upsets and last-minute triumphs which is the game's tradition was St. Mary's loss by an eyelash last fall, after entering the stadium a 2-to-1 underdog.

Late in the opening quarter, Nick Katzmeyer recovered a California fumble on the Bear 21. The Gaels drove to a touchdown, with Klotovich going over from the two. Perrie's placekick gave St. Mary's seven points.

The ease with which the Madiganmen had scored seemed to forecast dire results for the Bears (but like in so many previous years, the hopes of the Gael legions crashed in the final seconds).

In the last quarter, the California backs, Bottari, Smith and Anderson, started to move. Dave Anderson crossed the stripe, for the first score, but George Cantwell blocked the try and St. Mary's still led, 7 to 6.

Sparked by Anderson's powerful plunges over St. Mary's weakened right side, the Bears drove to the four-yard line. On the last down with one minute left to play, a deceptive lateral from Bottari to Smith produced the winning score.



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Heffernan breaks off right tackle on way to a score in last year's Zag game, which Gaels won, 20-0. Katzmeyer on ground after opening wedge.

GAEL-ZAG HISTORY

Gaels and Bulldogs opened athletic relations in the mud of a rain-swept field at Spokane in 1926. Gonzaga held St. Mary's to a scoreless tie; marred Slip Madigan's first undefeated season. Gaels won all their other games that year.

Slip says this setback hurt more than any defeat he has since experienced. Clipper Smith coached the Gonzagans. Gaels gained over 500 yards, while Zags made but one first down. Underhill, Bettencourt, Merrick, Illia starred for St. Mary's; Ingram, Walterskirchen for Gonzaga.

Madigan credited Clipper's assistant, Houston Stockton, with mapping Bulldog's goal line defense. Stockton was one of the greatest backs the West has ever seen. He was with Madigan at Columbia prep, Oregon. Came with Slip to St. Mary's in 1921, where he starred although only a freshman. Next year he went to Gonzaga, winning All-American recognition.

Only time Gonzaga ever drubbed St. Mary's was in 1928. That year's Gaels had the most disastrous season under Madigan, losing four games. California, U. S. C., Gonzaga and Olympic Club were conquerors. The Moragans beat Santa Clara by same score as Gonzaga beat St. Mary's, 20-7. Santa Clara hired Clipper as head coach.

Walterskirchen, Hunting, Gray and McGowan were outstanding for the Bulldogs that fall. Frankian was the best of the Gaels. Same players monopolized most of the honors in 1929 when St. Mary's great undefeated eleven won going away, 32-0. Bob Matthews was the Zag's coach.

St. Mary's immortal Bud Toscani and Fred Stennett did most of the scoring in 1930. Bill Fischer, a guard, returned a kickoff 30 yards by an odd bit of broken field running. Brovelli played only a short while. Max Krause, fullback, was Gonzaga's best. Ray Flaherty was the Northerner's mentor.

Picturesque Mike Pecarovich came to Gonzaga in 1931. The Gaels had all they could do to eke out a 13-7 triumph. This was the year St. Mary's beat U. S. C. and California on successive week-ends. At half-time the score was 7-6, Gonzaga. It was one of the year's best games, although somewhat rough.

In 1936 a thrilling game resulted in a stirring 26-13 triumph for St. Mary's "Dream Team". The Gaels fought back to overcome a 13-0 half-time handicap. Pete Higgins, quarter, scored first for Gonzaga when he ran 75 yards with a stolen pass. George Karamatic returned the next kickoff 95 yards for another score.

Les Groux pitched two touchdown passes, Huey Sill scored a third, Floyd Maxham a fourth, and St. Mary's won the game. St. Mary's place-kicking Lou Ferry missed a shot from the ten-yard line and Gonzaga's All-American Karamatic was stopped on the four-yard line in the 0-0 epic of 1937. Even-stephen game in every department.

Madigan's men picked up a 20-0 win in 1938. Mike Klotovich went fourteen yards to a score in the second period and Ed Heffernan went a like distance in the fourth. Lou Rimassa skittered 40 for the final with a short pass from The Klot.

ST. MARY'S VARSITY

Name	Pos. *	Comp	o. Wt.	Hgt.	Home Town	Name Pos. *(omn	W+	Hgt.	Home Town
28 Magnani, Dan		4	167	5.11	Vallejo	63 McGrath, Joseph Jg	3	176	5.10	Home Town San Francisco
30 Seminoff, Nike	olas St	2	190	6.1	San Francisco	64 Sheafe, Bradleec	2	184	6.1	San Francisco Sonora
34 Henson, Ower	Lt	2	185	6.2	Richmond, Cal.	65 Moore, Jacke	2	180	6.0	San Francisco
36 *Pivaroff, Ivan	Je	3	184	6.0	Los Angeles	66 *Mazaika, Michael Oq	3	182	6.0	Chicago, Ill.
37 *Ruddell, Ray.		3	182	6.1	Los Angeles	67 Nichols, David Fq	3	186	6.0	San Francisco
39 Keyer, Clark	Kh	2	176	5.11	San Francisco	68 Ward, Alan Pt	2	192	6.2	San Francisco
41 Hartnyk, Rob	ert Ot	3	198	6.4	Hartford, Conn.	69 *Heffernan, Edw. Glh	3	178	6.0	Bakersfield
42 *Maderas, Fran	k Me	3	182	6.0	Centerville	70 *Marefos, Andrewf	3	201	6.0	San Francisco
43 Ferrier, Rober	t Cf	3	176	6.1	Walnut Creek	71 Charters, Morrist	2	186	6.1	Salinas
44 Lucas, Anthor	ny Ag	4	180	5.10	Sanger	72 Ojeda, Raymond Og	2	189	5.9	Lone Pine
45 Lankas, James	Jf	2	207	6.2	Canon City, Colo.	73**Bettencourt, Lavinee	4	186	6.0	Turlock
46 *Martinelli, Vic	torg	3	194	6.0	Sacramento	74 Zubey, George Eg	2	190	5.10	Tamaqua, Pa.
47 Brusatti, Robt	. Re	4	180	6.1	San Rafael	75**Katzmeyer, Nich. St	4	203	5.10	Sanger
50 *Millicivich, M	iloc	4	189	6.2	Richmond	76 McPartland, Jimh	2	185	6.0	Chicago, Ill.
51 Sims, Jackie	h	3	172	5.11	San Rafael	77 Sedar, Peter Tg	4	184	5.10	Casper, Wyo.
52 Powers, James	Jt	2	212	6.1	Denver, Colo.	78**Smith, Herbert Hf	4	190	5.11	Salinas
53 Sanders, Kenn	ethh	3	186	6.0	Ceres	79 Simon, Gordon At	3	207	5.11	Bakersfield
54**Crampton, Jac	ke	4	185	6.2	Spokane, Wash.	80 Crawford, Joseph Hg	3	192	6.0	Santa Ana
56 *Mesak, Richar	d Mg	3	192	6.0	San Francisco	81 *Jones, Richard Dt	3	207	6.2	Los Angeles
57 Freitas, Franci	is Xlh	4	175	6.0	Red Bluff	82 Arabian, Georgeq	2	192	5.10	San Francisco
58 Mackin, Donal	ld Hg	2	172	5.11	Oakland	83 Burns, Kennyc	2	180	6.3	Walnut Creek
59 Maloney, Fran	k Mt	2	210	6.3	Los Angeles	84 Aguerre, Jos. Ae	3	190	6.3	Ogden, Utah
60 *Guthrie, Jack	Нq	3	203	5.10	Bakersfield	85 Buck, Merrille	2	178	6.1	Portland, Ore.
61 Fitzpatrick, W		2	184	6.1	San Mateo	86 MacPhail, Normanh	4	182	6.0	San Francisco
62 Hardy, Ken		4	201	6.1	Oakland	87 Reginato, Paule	2	187	6.0	Dunsmuir
* Indicates lette	rs won.						7			Dunamun

GONZAGA VARSITY

	Name Pos.	Class	Wt.	Hgt.	Home Town		Name Pos.	Class	Wt.	Hgt.	Home Town
2	Weed, Gordone	1	195	6.0	Spokane	29	Lee, Tomc	3	200	6.3	Seattle
4	Hare, Cecilfb	2	190	5.11	Sheridan, Ore.	32	Tannehill, Haroldg	3	204	6.0	Seattle
5	Bryant, Jimt	2	236	6.0	Myra, Tex.	33	Hare, Rayrh	2	205	6.0	Sheridan, Ore.
6	Lamanna, Samg	2	168	5.9	Priest River, Ida.	34	Goodwin, Budqb	2	181	5.11	Spokane
7	Schell, Jakeg	2	170	5.7	Toppenish, Wn.	35	Jacobson, Bertqb	1	180	6.0	Opportunity, Wn.
8	Wood, Stang	2	174	5.10	Mead, Wn.	36	Lansing, Done (C)	1	170	6.0	Enterprise, Ore.
12	Yarno, Georgec	3	172	6.2	Spokane	37	LaMarche, Pate	2	185	6.1	Lind, Wn.
13	Canadeo, Tonylh	2	180	5.11	Chicago, Ill.	38	Tessendorf, Billt	3	211	6.3	Chicago, Ill.
14	Bellinger, Billg	3	175	5.10	Seattle	39	Stephenson, Lylelh	3	178	6.0	Spokane
16	Solka, Adolphlh	2	175	5.10	Chicago, Ill.	40	Derr, Georgerh	3	180	5.11	Spokane
17	Feldhahn, Wendellg	2	170	5.8	Spokane	41	Becker, Billfb	2	174	5.10	Colbert, Wn.
18	Graham, Walt1h	3	170	5.10	Spokane	42	Jones, Bobe	3	173	6.2	Spokane
19	Connors, Larryg	3	205	5.10	Butte, Mont.	43	Sepich, Ede	2	174	6.1	N. Bend, Ore.
20	Stanek, Tedfb	2	195	5.11	Spokane	45	Daly, Seatont	1	205	6.1	Priest River, Ida.
22	Fitzpatrick, Genefb	3	172	6.0	Butte, Mont.	46	Dinndorf, Billt	3	197	6.1	Spokane
23	Croteau, Hubertg	1	195	6.0	Arlee, Mont.	47	Daviscourt, Nicke	2	195	6.0	Vista, Calif.
24	Twohy, Johnqb	2	165	6.0	Spokane	48	Nappi, Joelh	3	185	5.11	Syracuse, N. Y.
26	McGuire, Jimfb	1	178	5.10	Antigo, Wis.	49	Shields, Joeqb	2	164	5.11	Spokane
27	Schlosser, Ralphc	1	200	6.1	Seattle	52	Westholm, Larryt	2	215	6.0	Duluth, Minn.
28	DeSchenes, Alt	3	195	6.0	Butte, Mont.	59	Jordan, Dicke	2	216	6.3	Long Beach

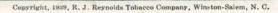
^{*} Comp.—indicates number of years of varsity competition remaining (includes 1939 season),

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